

# Rethink Masculinity Day - April 8, 2024

What makes a man a man? If he is strong and independent, if he drives to a football match in a suit and a fancy car, or if he is able to feed the whole family with his salary? The perception of what traditional masculinity looks like runs deep. But cannot masculinity also be lived in a caring, responsible and diverse way? Of course it can. Together with you, we want to set an example on Rethink Masculinity Day. Are you with us?

## Do pants make men?

- On April 8, 2024, we will show the diversity of masculinities and make a statement. We, who identify as men, go out of the house in skirts and want to capture this together pictorially. For this we meet at the following locations

**Bern: 7:30 a.m. Bahnhofplatz**

**Basel: 7:30 a.m. Bahnhof SBB**

**Zürich: 7:30 a.m. group meeting point at main station**

Afterwards we will go to work - whoever wants to - in a skirt.

- The wearing of skirts by men is still associated with being "unmanly" today. Men in skirts are still eyed today and their masculinity is questioned.
- By proudly wearing skirts in public, we hope to spark a discussion in a peaceful yet provocative way. What does masculinity mean to all of us, both together and individually? Why does traditional masculinity fall short and what can we do to change it?
- With our skirts, we also confront our own fragility and question male privileges. Together we want to show how fragile traditional masculinity is and how masculinity can be lived in diverse ways.

## What can you do?

- To make this campaign a success, we depend on you and as many people as possible.
- Help us in the run-up to the campaign to win men for our cause and to motivate them to participate!
- Think about what masculinity means to you, preferably together. Talk about what role you want to play in the equality debate.
- Support and advise each other when organizing a skirt to find skirts that fit you.
- And finally, be there on the morning of April 8, 2024!

More info on the time, place and process will follow in our Telegram channels: [Zürich](#), [Bern](#), [Basel](#) in the coming days and weeks. If you have any questions, don't hesitate to get in touch with the contact person provided.

On this special day, we will let skirts do the talking! We are very excited and hope you will join us!

Die Feministen

[www.rethinkmasculinity.ch](http://www.rethinkmasculinity.ch)